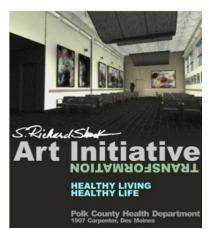


408 Linn St. Slater, Iowa 50244

515.228.3217

www.dickshook.com



Art Initiative Polk County Health Department

1907 Carpenter, Des Moines

The Polk County Board of Supervisors has authorized a proposal for a permanent exhibit of paintings by S. Richard (Dick) Shook surrounding the benefits of physical activity. Mr. Shook has been preparing a series of large format paintings, now in their concept phase. Total expected fees and expenses over two years will amount to no more than \$70,000.

Mr. Shook will begin the first painting around the subject of cycling with an anticipated installation in May 2013. Each painting in the series will be installed when it is completed. The final painting is planned to be installed January 2015.

Interested sponsors can find out more about the paintings at www.dickshook.com/pch

Because of the exceptional long life of these works, donors will be appropriately recognized in the lobby of the Polk County Health Department with the opportunity to sponsor an entire painting, or portions of each painting. Brochures, website and press releases will acknowledge major donors, and all donors will also be noted.

The Metro Arts Alliance of Des Moines will serve as a fiscal sponsor. All funds will be restricted to this project until it is completed and funds are disbursed.

Checks should be made payable to Metro Arts/Dick Shook PCH

Mail to: Metro Arts Alliance

Attn: Kim Poam Logan, Director

305 East Court Avenue Des Moines, IA 50309

ph (515) 280-3222

Each painting is valued per square foot. One square foot works out to be approximately \$333.33 (210 sq. ft.)

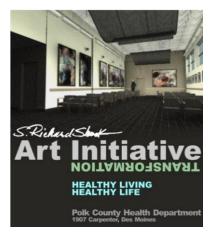
Paintings are presently sized as follows:

| "Bike Club" | 6ft x 11ft | \$22,000.00 |
|-------------------|------------|-------------|
| "Skipping Rope" | 4ft x 6ft | \$8000.00 |
| "In the Deep End" | 4ft x 6ft | \$8000.00 |
| "Yoga" | 4ft x 6ft | \$8000.00 |
| "Strolling" | 4ft x 6ft | \$8000.00 |
| "Family Activity" | 6ft x 8ft | \$16,000.00 |
| | Total | \$70,000,00 |

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A plaque designed by Dick Shook will recognize donors who sponsor the project overall and those who sponsor individual paintings and portions of paintings and will be placed in the lobby of the Polk County Health Department at 1907 Carpenter.

Major Support levels:

\$1500.00 \$3000.00 \$5000.00 \$10.000.00

Any amount of donation will be appreciated and noted, however, major sponsors will receive a folio of signed archival prints at the conclusion of the project.

This project is expected to be a significant contribution to the communities served by the Polk County Health Department and an enduring legacy. My thanks for your support in advance. All donations through the Metro Arts Alliance are tax deductible.

Sincerely,

S. Richard Shook

Artist

Please note this cover letter is a part of a package of information that includes

IRS certification of the Metro Arts Alliance (originally Arts and Recreation Council of Greater Des Moines)

Polk County Board of Supervisors-Resolution and Memorandum of Understanding

Artist's Statement

Please refer to www.dickshook.com/pch for regular updates and automatic email notifications of updates on this project.